



BIRTHDAY CELEBRATION

Choose someone special to honor by sending kids in Africa or the Middle East to Young Life camp on their behalf. Give the birthday gift that has eternal impact!

1. Choose region to raise funds for
2. Set goal:
 - **Fill a cabin: \$600**
 - **Fill work crew spots: \$1,200**
 - **Fill a bus: \$2,000**
 - **Fill the plates: \$4,000**
 - **Fill a camp: \$7,500**
3. Contact Alyssa Alderman (Alyssa@ylafrica.com) to get your special Birthday Celebration package, including: giving information, content for sharing, calendar to map out sharing plan, photos, stories, thank you email template/social media posts for everyone who gave

Time commitment

When to start: 1 month before the birthday date

Total: About 5 hours

Time details: 1 hour/week posting, sharing, asking, 1 hour following up/thanking

Example Calendar:

April 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 Post, email, text	3	4 Post, email, text	5	6
7	8	9	10 Post, email, text	11	12	13
14	15	16 Post, email, text	17	18 Post, email, text	19	20
21	22	23 BIRTHDAY Post	24	25 Thank You post/emails	26	27
28	29	30				