

“As we have prayed,

discussed and planned over the last year, we believe a renewed vision is coming into focus – a plan for thriving, sustainable ministry that we’re calling Forward – because that’s our gospel reality in Young Life; As a mission, we’re uniting around four mission strategies to get us to the next kid in the coming five years (2017-2022). We invite you to partner with us in service through, prayer, volunteering or supporting all our ministry efforts throughout this movement”

Great Lakes



DEEPER IN CHRIST

SEEKING THE LORD
FIRST AND HELPING
KIDS GROW IN
THEIR FAITH

Triple the number of active students in Campers to at least 13,000 by 2022.
“Planting” 3,000 New Leadership Trees across the region by 2022
Discipling at least 36,000 disciple-making disciples on Leadership on Leadership Trees using Leadership Mile Markers.
Putting a bible in the hands of every leader and campaigner as best we can in their own heart language—31,500 new bibles between 2017-2022
Mobilize 2,500 inter-



TOGETHER

BUILDING AND
EQUIPPING TEAMS
THAT REFLECT THE
WORLDWIDE BODY
OF CHRIST

Increasing our percentage of all women on staff from 30% to 46% by 2022.
Raise a combined total of \$100,000 within West Africa – Anglo-phone Region from 2017-2022.
Increase number of volunteer leaders from 2016 level of 801 to 3,000 by 2022



INNOVATION

CREATING NEW
WAYS TODAY
TO REACH KIDS
TOMORROW

Reach Muslim kids for Jesus more effectively.
Establishing and growing Sports Ministries, Village Ministries, Ministries in Youth Prisons and those in Refugee and IDP Camps.



GROWTH

IMPACTING ALL
KIDS - WITHIN
SIGHT AND JUST
OUT OF REACH

Increase Avg. Kids to Club per Week from 2016 level of 11,572 to over 39,557 by 2022
Bring a cumulative total of 100,000 kids to all types of camps between 2017-2022
New countries (such as Guinea, The Gambia, Cameroon, etc.) and difficult and challenging cities and towns that are in countries with existing ministries will be reached by 2022

	2016	2018	2022
Campaigners	2 976	4 538	15 000
Avg. Kids / Week at Club	19 324	26 029	60 000
Ministries	119	319	598
Kids Impacted	132 216	184 771	300 000
Volunteer	801	1 162	4 106
Campers	7 325	13 190	22 156

Our Mission

Introducing adolescents to Jesus Christ and helping them grow in their faith.

Our Vision

Together we have set our eyes Forward, joining in a movement that compels us to go deeper in our walk with Jesus while helping young people grow deeper in their faith; to welcome a diverse team of men and women to all levels of leadership; to innovate new ways to reach and teach; and to grow – building relationships with more young people all over the world.

