

“As we have prayed,

discussed and planned over the last year, we believe a renewed vision is coming into focus – a plan for thriving, sustainable ministry that we’re calling Forward – because that’s our gospel reality in Young Life; As a mission, we’re uniting around four mission strategies to get us to the next kid in the coming five years (2017-2022). We invite you to partner with us in service through, prayer, volunteering or supporting all our ministry efforts throughout this movement”

Kenya



DEEPER IN CHRIST

SEEKING THE LORD
FIRST AND HELPING
KIDS GROW IN
THEIR FAITH

Triple the number of active students in Campers to at least 13,000 by 2022. Planting 1,500 New Leadership Trees across the region. Discippling at least 18,000 disciple-making disciples on Leadership on Leadership Trees using Leadership Mile Markers. Putting 68,600 new bibles in the hands of every leader and camper as best we can in their own heart language. Mobilize 2,500 intercessors praying regularly for Young Life by 2022.



TOGETHER

BUILDING AND
EQUIPPING TEAMS
THAT REFLECT THE
WORLDWIDE BODY
OF CHRIST

Increasing our percentage of all women on staff, in DGL and girls going to camp from 30% to 46% by 2022. Raise a combined total of \$100,000 within Kenya from 2017-2022. Increase number of volunteer leaders to 2500 by 2022



INNOVATION

CREATING NEW
WAYS TODAY
TO REACH KIDS
TOMORROW

Increasing number of Muslims attending club each week and those going to camp as well. Establish model ministries for the following un-reached or under-reached communities of young people or underdeveloped ministry niches: Refugee and IDP Camps, Youth Prisons and Village Ministries.



GROWTH

IMPACTING ALL
KIDS - WITHIN
SIGHT AND JUST
OUT OF REACH

Increase Avg. Kids to Club per Week from 2016 level of 11,572 to over 39,557 by 2022. Bring a cumulative total of 180,000 kids to all types of camps between 2017-2022



| | 2022 | 2018 | 2016 |
|--------------------------|---------|---------|---------------|
| AVG. Kids / Week at Club | 100 000 | 17 000 | 14 173 |
| Ministries | 401 | 117 | 84 |
| Kids Impacted | 200 000 | 155 000 | 134 994 |
| Volunteer | 4 200 | 700 | 521 |
| Campers | 10 800 | 1 850 | 4 377 |
| Intercessors | 2 500 | 500 | * not tracked |

Our Mission

Introducing adolescents to Jesus Christ and helping them grow in their faith.

Our Vision

Together we have set our eyes Forward, joining in a movement that compels us to go deeper in our walk with Jesus while helping young people grow deeper in their faith; to welcome a diverse team of men and women to all levels of leadership; to innovate new ways to reach and teach; and to grow – building relationships with more young people all over the world.

