



## BIRTHDAY CELEBRATION

**Invite people to send kids in Africa or the Middle East to Young Life camp in celebration of your or someone else's birthday, giving the gift that has eternal impact!**

1. Choose region to raise funds for
2. Set goal:
  - Fill a cabin: \$600
  - Fill work crew spots: \$1,200
  - Fill a bus: \$2,000
  - Fill the plates: \$4,000
  - Fill a camp: \$7,500
3. Contact Alyssa Alderman ([Alyssa@ylafrica.com](mailto:Alyssa@ylafrica.com)) to get your special Birthday Celebration package, including: giving information, content for sharing, calendar to map out sharing plan, photos, stories, thank you email template/social media posts for everyone who gave

### Time commitment

**When to start:** 1 month before the birthday date

**Total:** About 5 hours

**Time details:** 1 hour/week posting, sharing, asking, 1 hour following up/thanking

**Example Calendar:**

**April 2019**

<b>Sunday</b>	<b>Monday</b>	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>	<b>Saturday</b>
	1	2 Post, email, text	3	4 Post, email, text	5	6
7	8	9	10 Post, email, text	11	12	13
14	15	16 Post, email, text	17	18 Post, email, text	19	20
21	22	23 BIRTHDAY Post	24	25 Thank You post/emails	26	27
28	29	30				