## **2019 IMPACT REPORT**









## Our Mission and Vision

"Young Life is amazing!

I made so many new friends and learned about the transformative power of Christ's love. Thanks to Young Life I decided to give my life to Jesus Christ and now know that no matter how impossible it may seem, my parents too can accept Christ into their lives."

- Sean, high school camper

## 2019 Young Life Africa/Middle East Impact Report

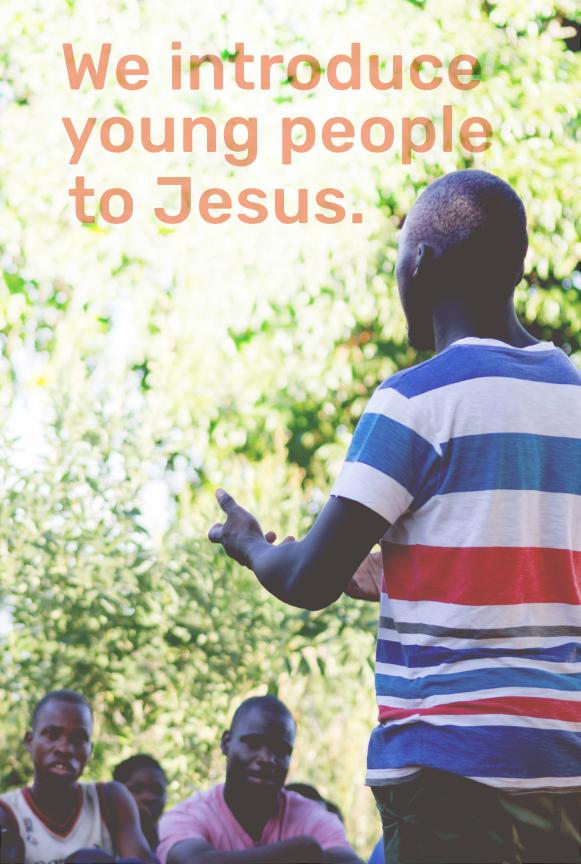
Our mission is to introduce young people to Jesus Christ and help them grow in their faith. Our vision is simple: we make disciples, one kid at a time. This is our divine task, and we will not stop until every kid across the continent of Africa and the Middle East has heard the gospel. Explore our Impact Report and see how donors like you make this possible.



Camper Praying in South Africa



Surf Camp in Morocco



## ()2 Letter from our SVP



Field Games at Camp in Tanzania

"My only aim is to finish the race and complete the task of testifying to the good news of God's grace." Acts 20:24.

#### Dear Friends.

In 2001, on the top of Mt. Kilimanjaro, God gave Deo Kyara a vision of flames being planted in every country across Africa, and those flames becoming one big fire impacting millions of kids. In 2004, while in prayer on the top of Mt. Entoto in Ethiopia, God gave us that vision again as the task for Young Life Africa: to plant ministries led by indigenous leaders in each country in Africa. Ministries that would spread across the countries and the continent and beyond, reaching kids of every tribe, tongue and nation, so that every kid in every country in Africa (and now the Middle East) would be introduced to Jesus and have the opportunity to grow in their faith. This vision has compelled us for 18 years now.



Discovery Bible Study in Liberia

### **Annual Impact**



1.37 million kids reached

23% increase 1.112.757 to 1.372.310



**1,791** total ministries

17% increase 1,526 to 1,791



176,503 avg kids attending club each week

20% increase 147,540 to 176,503



71,199 avg kids in weekly discipleship groups

15% increase 61,818 to 71,199



13,655 volunteer leaders in club ministries

28% increase 10,683 to 13,655

# Statement of the statem

Campers Worshiping in Rwanda



YoungLives in Kenya

#### **Update on Forward Goal Report & Looking Ahead**

#### Goal 1: 20,000 volunteer leaders by year 2022

<u>Current Status</u> 9,224 leaders, up 28% from a baseline of 7,189 when the campaign began.

<u>Looking Ahead</u> We are on target to surpass this goal, but are working hard to track and train these leaders, ensuring that they are growing deeper in Christ and fueling them to move forward in their ministry.

## Goal 2: 20,000 intercessors praying regularly and strategically for kids and ministries

<u>Current Status</u> While difficult to track, we estimate our current number of intercessors at over 8,000 people, rising from 3,000. This year, we began a partnership with Moms in Prayer, giving us a gateway to over 100,000 praying friends on the ground internationally.

<u>Looking Ahead</u> As we continue to develop mechanisms to track prayers of the people, we are learning how to engage them with real-time prayer requests and reports.

### Goal 3: Raise \$1 million in Africa and the Middle East from 2017-2022

<u>Current Status</u> About \$226,000 raised within Africa and the Middle East.

Looking Ahead We continue to train over 40 African and Middle Eastern leaders in personal generosity and fundraising, and will begin programs in Southern and West Africa this year.



Discipleship Group in Zimbabwe

## ()2 Letter from our SVP Cont'd.

#### **Regional Team Update**

We celebrated 15 years of Young Life Africa/Middle East Committee, and now we look ahead to a restructuring of U.S. involvement with Regional Teams, These Regional Teams are mission communities of dedicated U.S. volunteers working together to help fund and support ministry in Africa and the Middle East. Twelve Young Life regions range across the continent of Africa and the Middle Fast with corresponding Regional Teams comprised of volunteers across the U.S.

#### Goal 4: Recruit 300+ Regional Team Members

<u>Current Status</u> Increased from 102 in 2017 to 144, or 48% of 2022's goal. We are now focused on deepening these relationships between Regional Teams in the United States and field staff in Africa and the Middle East.

<u>Looking Ahead</u> To continue growing and deepening these teams, we have hired two US-based staff people to focus solely on equipping, growing and empowering these regional teams.

Goal 5: Fully implement our Three-Legged Stool Operational model across the division and do on-the-ground assessments in every country to provide increasingly more robust financial and operational systems.

<u>Current Status</u> The Three-Legged Stool Operational model includes a senior field staff, bookkeeper and logistics coordinator who promote and ensure fiscal and operational integrity within the country. This model operates in every country where we have full legal status, and we have performed on-the-ground assessments in all 13 of these countries.

Looking Ahead We rolled out a Hub Accounting pilot program in Rwanda (overseeing Uganda, Rwanda, Burundi and DRC) and are in the process of creating a Payroll Outsourcing pilot program with a firm that operates across most of the continent of Africa and the Middle East.



Matilda, Young*Lives* Leader in Sierra Leone



Southern Africa Leadership Team (SEASALT) 2019

#### In addition to gratitude for great progress on our goals, there are a few areas we are especially excited about.



Incredible **33% growth** in the number of kids in **discipleship groups in Palestine** (from 105-140).



**Double-digit growth** in all of our metrics in **Arabspeaking countries** (2,178 kids reached, 914 avg kids at club, 197 avg kids in discipleship groups).



Since last year, we've increased the percentage of **women on staff** (area directors and above) by **18.18%** (numerically from 44 to 52).



Beginnings of work with refugees and internally displaced people in Ethiopia, Greece (Syrian refugees) and DRC, with opportunities to begin work in Tanzania and Uganda.



Young Lives ministry in Africa has grown from **three to seven** countries—Liberia, Kenya, Zimbabwe, Sierra Leone, Senegal, Ethiopia and Rwanda and is developing in three new countries—Eswatini, Uganda, Malawi. This doubles the number of teen moms known and being mentored.



Young Life Club in DRC

# Lastly, in the midst of this continuous movement of the Holy Spirit (and perhaps because of it), we have faced challenges externally and internally.

Externally, Mozambique was devastated by Cyclone Idai, displacing over 300,000 people, destroying our office and heavily damaging the homes of all our staff. Yet leaders stayed in the midst of the devastation, reaching out to new kids and beginning ministry in seven "Accommodation Camps" (see section four for more). In Mali, there has been continued tribal and religious fighting in the center of the country led by Islamist groups. This led to the resignation of the entire government and has heightened danger in the country for our teams. In eastern DRC, Ebola has persisted, killing over 1,700 people to date and crippling our club work in Butembo and Beni. In Zimbabwe, the economy continues to slide and inflation increases at an alarming rate, forcing many of our volunteers to leave the country looking for work and stability. In other parts of Africa, we had four leaders arrested and jailed for multiple nights based on suspicion of trafficking children while bringing kids to camp or Campaigners.

## ()2 Letter from our SVP Cont'd.

- "As we look ahead, we feel a heightened sense of urgency to complete the task that the Lord has given us—that every kid in every country of Africa and the Middle East would be introduced to Jesus and have the opportunity to grow in their faith."
- Steve Larmey



Leader from Nigeria Arriving at RIKA (New Leader Training)

Internally, we reduced numbers of kids to camp due to insufficient funding. Three countries took "Camping Sabbaticals" to focus on strengthening other aspects of ministry, helping abate the loss from our camp funding shortage. In the midst of this, our leaders continue to listen to the Lord and go after kids. Despite a camp sabbatical in Zimbabwe and severe disasters and crises in Mali, DRC and Mozambique, ministry grew in all of these countries. What should and could have slowed us down actually added fuel to the fire!



Ethiopia Outreach Camp

As we look ahead, we feel a heightened sense of urgency to complete the task the Lord has given us - that every kid in every country of Africa and the Middle East would be introduced to Jesus and have the opportunity to grow in their faith. In order to support the growth the Lord blessed us with, we have focused much on internal structures and systems. But now we feel a renewed call to look outward - to the next village, the next unreached tribe or nation, the next city and country and beyond. We will push our roots deeper while continuing to plant seeds and start fires, all until the task is complete. We want leaders in every country giving every kid a chance to meet Jesus and become everything God has created them to be. As we look ahead, we are excited about opportunities to begin Young Life in Botswana, Lebanon, South Sudan and more, and we will faithfully listen, go and look for leaders God is raising up there.

Thank you for your partnership – this cannot be done without you. We need you and are grateful for you. Come, continue this incredible ride with us as we go courageously to complete the task the Lord has given us.



In Jesus.

Steve Larmey, Senior Vice President



# ()3 Our Impact

## **Our Impact**

We are driven to complete the task and reach every kid in every neighborhood, village, city and town across Africa and the Middle East. With 73 countries and over 500 million kids between the ages of 12-27, the task is impossible if we go at it alone. But with God's leading, we are called to go. We meet kids in their own communities, develop friendships, and lead them in a life walking with Jesus. As we walk, kids are transformed into multiplying, disciple-making leaders for the Kingdom of God.







#### **Kids to Club**

In addition to building friendships on the streets, we had over 176,500 kids attend weekly Young Life clubs. It is here where kids experience the love and community of Jesus and hear the gospel.



In homes and fields, under mango trees and in the streets, indigenous Young Life leaders across the continent meet with kids in their community to walk page-by-page through the Bible. This year nearly 71,200 kids were involved in discipleship groups, learning together about the life they are created for.



#### **Kids Reached**

For 1,372,310 kids in Africa and the Middle East, a Young Life leader walked into their school, through their neighborhood or onto their soccer field to begin friendships and invite them into a life with Jesus. We expect to reach 2 million kids by 2022 and then continue to scale as we seek to reach the fastest growing demographic in the fastest growing region in what may be the most dynamic, resourceful and hopeful area on the planet.

# ()4 YL Mozambique & Cyclone Idai

We did what we do best we brought hope. Young Life leaders did not flee the city after the storm hit because they realized this was where the light of Christ was needed.



Campaigner Kids Cleaning Up after the Storm

# Bringing Light in the Darkness

On March 14, 2019, Cyclone Idai hit Mozambique, Zimbabwe and Malawi as one of the worst tropical cyclones to ever affect Africa and the Southern Hemisphere. With more than 1,000 people dead and thousands missing, the cyclone absolutely devastated these regions. The port city of Beira in Mozambique bore the brunt of the fatal storm, leaving cars toppled, bridges and roads decimated, homes ruined and entire livelihoods destroyed.

Most of Young Life's work in Mozambique is in Beira. So, we did what we do best – we brought hope. Young Life leaders did not flee the city after the storm hit because they realized that this was where the light of Christ was needed. Instead, they started visiting families held in temporary accommodation camps, bringing with them soccer balls, funny songs and the gospel. Antonio, a high school student whose mother and brother live in Beira, met Young Life leaders Eugenio and Samuel in one of these camps. Antonio was living in another town to attend high school when the cyclone hit. That morning, rivers overflowed and Antonio woke to flood waters quickly filling his home. He climbed to safety on top of a roof, joining the crowd waiting for food, water and rescue.



Faithful Leaders and Staff



Eugenio and Edie, a Volunteer University Leader



Home in Beira destroyed by Cyclone Idai

Antonio watched in fear as people were swept away by the flood waters, and wondered if he would survive. After two days, an army helicopter came and rescued him from the rooftop, taking him to a temporary accommodation camp in Beira. He still was unable to contact his mother or brother, left only with the news that their village had been swept away. Antonio was all alone.

That's when Antonio met Eugenio and Samuel, joining in their soccer games and then Young Life club, held under a tree with other kids in the camp. Antonio loved the games and songs and was absolutely glued to the speaker during the club talk. Eugenio and Samuel, along with other leaders, returned to the camp a few times a week to talk to kids, many of them alone and afraid like Antonio. Three weeks later, Antonio heard that his mother had died. He was crushed. Yet that same day at club, Samuel shared about Jesus' death on the cross, and how his resurrection promises us a new life, a new hope and a new family. Antonio told Eugenio that he had felt alone and unnoticed until the Young Life leaders came to the camp. "I have never felt love like that before. Now I know that love is from Jesus," he shared. That day, Antonio and 16 other kids decided to trust and follow Jesus. Eugenio and Samuel followed up and started Bible studies right away. After six weeks, the camp was closed, and Antonio was relocated back to Buzi where he is trying to rebuild his life without a mother or a father. But he found his brother alive. And, he found Jesus. Despite the incredible losses, Antonio found the One of life eternal, an everlasting comfort and a new family in Christ.



Accommodation Camp for Survivors of Cyclone Idai

## ()5 Celebrating 10 Years of Ministry

2019 marks the 10-year milestone for four of our ministries. Here's a look at how things have changed.



Young Life Middle East Staff Retreat



Capernaum Friends in Palestine

# Young Life Middle East

From Hunter Lambeth, Area Developer and Campaign Director

2019 is a milestone year in the story of Young Life Middle East and North Africa. In December 2009, our first club was held in the small Palestinian village of Zababdeh. This year, we celebrate 10 years of Kingdom happenings, thousands of changed lives and communities, with cities and villages impacted forever. We've journeyed with campers from every type of background: youth with special needs, college students, deaf teens, women living on the margins, kids from culturally Christian, Muslim and Jewish families – each and every one able to experience the life-altering love of Jesus. Yet we ache for more. We are working to find the best ways to care for the overwhelming numbers of refugees displaced both within and outside of the area. We ask the Lord to help us to reach young people, to identify leaders and for the resources to equip and empower them.

#### 10 Years at a Glance



1 Club



2,918
kids reached



5 volunteer



105 volunteer

9 \_\_\_\_\_\_ 2019

# Young Life Rwanda

10 Years at a Glance



440 kids reached



120 kids at club



**42,439** kids reached



7,584 kids at club



Young Life Club in Mali



Discovery Bible Study in Mali

## Young Life Mali

In a country that tends to be marked by its political instability and religious tensions, we give praise to the Lord as we celebrate a decade of Young Life ministry in Mali.

From Tiowa Diarra, Regional Director of West Africa Francophone

"We are amazed how Young Life has impacted a country with a 95% Muslim population. In 2009 we started with three clubs, reaching about 115 kids. Despite the cultural and social challenges, we have seen great miracles of Muslim kids choosing to follow Jesus. Former Young Life kids are now leaders, serving in clubs and camps. Female leaders took significant roles in the success of the ministry as four are leading areas now. Our first ever female DGL will graduate this year. We give all the glory to God."

As Young Life in Mali continues to grow, we ask the Lord to raise up more volunteers, team leaders and staff to support our ministry on the ground.





115 kids reached



16,713 kids reached



75 avg kids in club



4,904 avg kids

# Young Life DRC

10 Years at a Glance



300 kids reached



60 kids at club

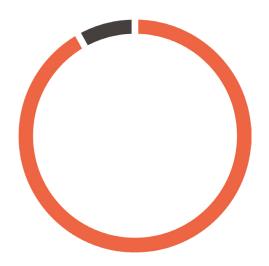


109,954 kids reached



12,082 kids at club

# ()6 Financial Accountability



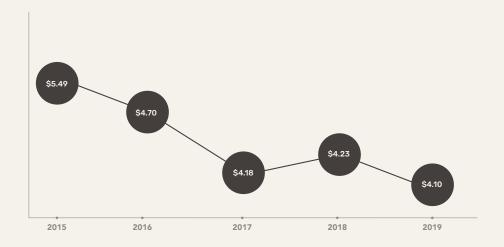
## **Expenses**

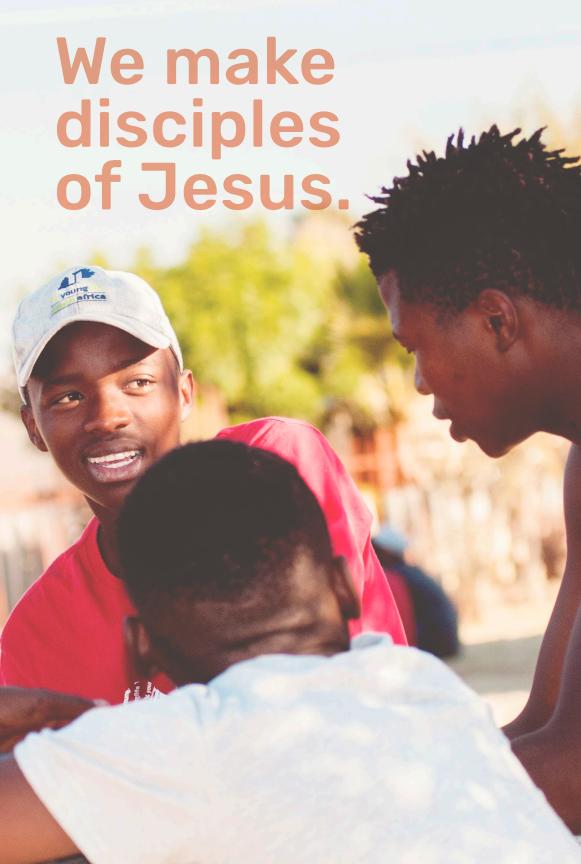
- 89% Direct Ministry to Kids (camps & clubs)
- 11% Management & Fundraising

Of each dollar spent by Young Life Africa/ Middle East, 89 cents directly supports ministry with kids, either in the field or at camp.

## **Operating Cost Per Kid Reached**

Our model of raising up disciple-making volunteer leaders allows us to multiply our impact. In 2019, 255 staff and 9,224 volunteer leaders across Africa and the Middle East were able to reach 1,372,310 kids. As we continue to advance this model, our ministries have become more effective and we have decreased the operating cost associated with each kid reached.





## **Senior Leadership**

Our senior leaders supervise all aspects of ministry within their countries/regions, or have leadership roles within the division. Their leadership is fundamental to the growth of Young Life Africa/Middle East.



VICE PRESIDENT AFRICA EAST Martin Wamalwa



VICE PRESIDENT AFRICA SOUTH Alexis Kwamy



VICE PRESIDENT AFRICA WEST

James Davis



COTE D'IVOIRE Pascal Boidy



Sthe Nsibande



**ETHIOPIA**Fireselam Assefa



ETHIOPIA Hirut Berassa



ETHIOPIA Moges Berassa



ETHIOPIA Wondemaneh Baye



KENYA James Kamau



**KENYA** Matilda Kiumba



**KENYA**Richard Odongo



**KENYA**Benson Tsuma



LIBERIA Rancy Barsaye



**LIBERIA** Zinnah Yallah



MALAWI Mphatso Stiles



MALAWI Zein Tembo



MALI Tiowa Diarra



MALI Déborah Samake



MIDDLE EAST Hunter & Lauri Lambeth



N. AFRICA, MOROCCO

Dan Barnett



PALESTINE Yousef Khalil



**RWANDA**George Bataringaya



SIERRA LEONE Patrick Lavahun



**SOUTH AFRICA**Pierre DeJager



TANZANIA/ZANZIBAR Irene Mwasanga



**UGANDA** Simon Okiria



**UGANDA**Augustine Okudel



**UGANDA**Erotu Lawrence



**UGANDA** Stella Ajuki



**ZAMBIA** Banji Simasiku



**ZIMBABWE** Nkosi Sampindi



**ZIMBABWE** Sharon Intauno



**ZIMBABWE**Sithandazile Moyo



**ZIMBABWE**Bhekimpilo Ncube



ZIMBABWE Quinton Ncube



**ZIMBABWE** Limz Sibanda



**ZIMBABWE**Power Ndlovu



SENIOR VICE PRESIDENT Steve Larmey



AFRICA WOMEN'S
LEADERSHIP AND
YOUNGLIVES
Dyan Larmey



OPERATIONS Michael Knowles



CAMPAIGN DIRECTOR
Candace Grisdale



**ABIG** thank you!

It is only together that we can reach every kid in every country of Africa and the Middle East. Thank you for joining us as we accompany the Spirit to finish the race and complete the task. Pamoja, Pamoja.



## **1L** younglife

Africa/Middle East



http://africa.younglife.org