

# 2020 Regional Report

KENYA



**impact one.** together we can impact many

## OVERVIEW

2020 has been a year like none other. As government restrictions were put in place to slow the spread of COVID-19, ministry has been impacted, and Young Life staff and leaders have had to adapt. New ways of reaching teens have been developed through online clubs, video call campaigner groups and old-fashioned phone calls.

While traditional Young Life camps could not take place once shutdowns occurred, Young Life leaders were still reaching teens in Kenya, sharing the hope that Jesus offers.

THANK YOU for your partnership that spurs on this ministry. We are so grateful to have friends like you who are covering us in prayer and sacrificing time and treasure to impact teens in this part of the world! Read on to see how God worked in Kenya during the past year.

## FROM THE STAFF

This year has been a difficult year for us in ministry due to COVID-19. For a season, we were not able to meet with our Young Life kids, because we were following the health directives of social distancing.

For the past two months, each leader has been meeting with three of their Young Life kids and sharing the message of Jesus based on our Matthew 18:20 club talks. As a result, many kids have said "YES" to Jesus!

We thank God that we have slowly started back up with in-person ministry. Hopefully by next year we will be back to our normal pace with in-person ministry happening at full speed.

Thanks to you, our friends, who have made it possible through prayers, encouragement and support. Praise God for His faithfulness!

**Matilda Kiumba**  
**REGIONAL DIRECTOR, KENYA**



# THE IMPACT...

114,539 teens known by name



## MEETING NEEDS

Young Life leaders are meeting essential needs and spreading the love of Christ in their community in the midst of COVID-19!

*"I have been ministering to teenagers and Young Life leaders over the phone. I have also been able to gather a couple of my friends and we have given many meals to families in local slums, sanitary products to girls, as well as some face masks. This is how I have been both experiencing Jesus and sharing Jesus with friends in my community." - Sam Gitau*



## S.A.L.V.A.T.I.O.N. WALKS

Leaders in the Githurai neighborhood area are finding new ways to share the gospel with teens! They decided to use what would have been shared in person during club talks to introduce teens to the gospel on what they are calling S.A.L.V.A.T.I.O.N. walks. This structure is based on Mathew 18:20. Each leader walks with three kids they are pursuing and go through the following messages for 12 weeks, inviting them to accept Christ at the end.



- Source of everything (creation)
- Arrival of Christ (incarnation)
- Life and person of Jesus
- Value of Jesus
- Acts that lead someone to irresponsible behaviors (human need)
- Things that separate us from Jesus
- Irresponsible behaviors
- Objective and purpose of the cross
- New life

Several leaders have been trained on this method so that it can be replicated in other areas.



## THE NUMBERS

**32**  
STAFF

**871**  
VOLUNTEER  
LEADERS

**23,815**  
KIDS IN  
CLUBS/WEEK

**10,975**  
KIDS IN  
DISCIPLESHIP  
GROUPS/WEEK

**252**

TOTAL MINISTRIES

## IN HIS WORDS

*"Jesus loves me the most and is the best friend I can always have. I have promised to allow Jesus into my life and let him lead my life and help me come out of my shame and loneliness."*

- CHRISTIAN, WYLDLIFE KID